

# PROPOSAL



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**ROLL NO: 37**

**DEPARTMENT: DOW COLLEGE OF PHARMACY**

**2<sup>ND</sup> YEAR**

## **INTRODUCTION:**

We cannot deny the importance of Clean and Green Pakistan in our life. Maintaining a healthy environment is a must for all individuals as their life totally depends on the kind of atmosphere they live in. If the environment is not clean or perhaps there is a lot of pollution around, then health will deteriorate. Being a Muslim country we should pay attention to the cleanliness of our environment. Islam teaches us to give equal importance to all aspects of our life and cleanliness is a must as it brings a lot of benefits. Hadis in the Quran, cleanliness is a part of faith. Most of the people in Pakistan do not like to keep their country clean as they throw garbage on the roads and even in their residential areas openly which gives rise to germs affecting the health of many. When we like Clean and Green Pakistan then we keep our house clean we should similarly keep our roads and commercial areas clean. We should try to adopt some strict laws for cleanliness just like most of the western countries are following. Ever wondered why the roads of western countries so clean, it's because people are strictly following rules set by their Government. We should follow the right path, and follow all the norms and rules so that our country name will be listed in successful countries names.

Cleanliness is not the responsibility of only one person rather efforts should be made by everyone collectively. The problem of pollution can be reduced by building more trees and the waste products should not be done effectively and give rise to the **Clean and Green Pakistan** slogan.

**“Learn of the green world what can be the place in scaled invention or true artistry.”**

## **PROBLEM:**

- **POVERTY AND ILLITERACY:**

Illiteracy may be defined as 'the condition of being unable to read or write' and it is one of the main causes of poverty in any society, and Pakistan unfortunately. The definition of literacy is 'one who can read a newspaper and write a simple letter, in any language'. Based on this definition Pakistan has a literacy rate of 58.9%.

Illiteracy contributes to poverty in numerous ways, both indirect and direct. The first link between illiteracy and poverty tends to be when the poor man is unable to afford a high quality education and this in turn prevents him from getting a high-paid job. This may also lead to other causes of poverty. When the poor man can't make ends meet with his meager income then he is forced to send his children to work. These children should instead be going to schools and getting education so that when they grow old they can get a higher-earning job and improve their standard of living. This cycle may continue for many generations to come and the poverty stricken people may not be able to improve on their style of living. Another way that illiteracy leads to poverty is that it alienates a person from his rights. An illiterate person isn't aware of his rights, and so he can be easily manipulated and exploited by the 'bourgeoisie'. If it happens on a large scale and these people are forced to work for jobs with very low incomes, the poverty levels in the country increase.

Poverty has been one of the biggest problems that Pakistan faces today. It is rightly said that poverty anywhere is a threat to prosperity everywhere.

It is the fundamental duty and responsibility of the country to fulfill the basic needs of its people. Basic needs of man comprise of shelter, food and clothing. When these needs are not fulfilled they bring about problems termed as socio-economic problems. Pakistan has also been suffering from these problems. The real issue is not the presence of these problems in the society. But the extent to which they are being paid attention and solved. When these problems are not met timely the results in the form of deviant behavior, drug abuse, smuggling, corruption, poverty, illiteracy and many other social evils.

Government is not well aware of present conditions of country. The policies of government are based on the suggestions of officials which do not have awareness about the problems of a common man.

Even though various steps taken by different governments for the promotion of education, literacy rate lingers at 56% over the decade. Owing to low investment, government run schools are poor of basic facilities like proper classrooms, water and sanitation facilities, electricity. Private sector is doing an admirable job in this regard. But the money making objective of this sector, education has been beyond poor's reach.

Pakistan is facing the dragon of overpopulation. The growth rate of Pakistan is very high and is among the highest in the world. Since 1947, the population has become more than triple. Pakistan is almost touching 180 million marks. Population expansion has been a real issue of concern for all governments. With limited resources it is very difficult to control the growing population. There is a great economic disparity among the people. Poor are committing suicides out of hunger while rich are busy in buildup more and more wealth.

These social problems directly affect the masses. The massively increasing population has almost outstripped the resources in production, facilities and in job opportunities.

Pakistan is an agricultural country. Most of people are farmers by profession. One has land which is fulfilling the needs of his family but he has to divide the land into his children when they got young. After division the land is not sufficient to support a family. Now the families of his children are suffering and spending their lives below poverty line

### **MEASURES TO OVERCOME POVERTY AND ILLITERACY:**

- To bring these illiterate people into the lines of progress, advancement and change it is necessary to aware them about problems and consequences of illiteracy as their problem. They Should be provided information through mass media of communication and general social contact with the educated people about impacts of illiteracy.
- . Government should allocate more funds for the education sector to promote the literacy rate in Pakistan.
- Free education system should be promoted so that people belongs to the lowest class can get benefit as well. Some zakat based schools should be established so that people can join hands with government to ameliorate this problem.
- Child benefits should be provided by the government and strict laws should be implemented to forbid parents to use their children to make money. The private sector should play its role to propagate education in the country.

- Female education is a requisite for fighting with illiteracy from the very care that may lessen illiteracy perhaps never so possible but to have it with the female education. The reason is that it is the mother who affects the early training of the child to give him sense of right a wrong and this is only possible with the education of females. The female education holds a bright future for the eradication of illiteracy because of being the first step to eradicate this problem.
- Illiterate people can be drained into channel of progressive people with attitude change through Showing movies, lectures by officers and programs of literacy on radio and television. These people can be given incentive of prize, if they take classes of literacy in the union council offices or schools of the Village.
- There are a few simple ways we can help as individuals, such as funding a poor child's education or by sponsoring a poor family and influencing others to do so. Raising money and donating it to a nonprofit can help as well.
- Literate people should help other people by helping and teaching them about modern revolution.
- More employment options in a country mean more ways of how to stop poverty. To increase employment, non-literate people can be taught a few skills to make them employable.
- Access to clean water and sanitation directly affects the health and education.

## **SUMMARY:**

Poverty is a complex issue that affects millions of people around the world. It can have devastating effects on individual, families, and entire communities. While there are many factors that contribute to poverty, there should be organizations and individuals working to address the issue through education, advocacy, and direct support. There should be the development of organization to look over this issue and resolve this problem.

**The opposite of poverty is not wealth; the opposite of poverty is enough.”**

In conclusion, poverty is not the problem of a person but of the whole nation. Also, it should be deal with on an urgent basis by the implementation of effective measures. In addition, eradication of poverty has become necessary for the sustainable and inclusive growth of people, society, country, and economy. We should follow all the right path for the betterment of our nation to eradicate this big root of poverty. Above, given measures should be followed with proper attention and support.

**United we stand, divided we fall.**

**Let us not split into factions which must destroy that union upon which our existence hangs.**