**BBA (2-Year) Degree Program**

(From Fall 2024)

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| **Design Summary** |
| 1 | **Normal Duration** | 2.0 - Year (4~5 Semester) |
| 2 | **Total Credit Hours** | 78 CHs |
| 3 | **Total Number of Courses** | - 25 Courses (3 CHs each)- 1 Research Project (3 CHs)- (25x3)+(1x3) = 78 CHs |
| 4 | **Entry Requirement** | - 14-year education (with minimum 50% marks),- IBHM Admission Test (with minimum 50% marks) - Selection Interview (satisfactory) |
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| **S No.** | **Course Code** | **Course Title** | **Credit****Hours** | **Prerequisite****Course(s)** |
|  **Semester-1** |
| 1 | MTS412 | Business Mathematics & Statistics | 3-0 | None |
| 2 | SSC321 | English | 3-0 | None |
| 3 | ACC414 | Principles of Accounting | 3-0 | None |
| 4 | MGT516 | Operations Management | 3-0 | None |
| 5 | LAW523 | Business Law | 3-0 | None |
| 6 | MKT412 | Marketing Management | 3-0 | None |
|  | **18-0** |  |
|  **Semester-2** |
| 7 | MTS511 | Inferential Statistics | 3-0 | MTS412 |
| 8 | FIN512 | Introduction to Business Finance | 3-0 | ACC414 |
| 9 | MGT514 | Business Communication | 3-0 | None |
| 10 | ACC521 | Financial Accounting | 3-0 | ACC414 |
| 11 | ECO513 | Pakistan Economy  | 3-0 | None |
| 12 | MGT524 | Human Resource Management | 3-0 | None |
|  | **18-0** |  |
|  **Semester-3** |
| 13 | MGT522 | Business Research Methods | 3-0 | MTS511 |
| 14 | FIN524 | Financial Markets & Institutions (IFMP) | 3-0 | FIN512 |
| 15 | ACC611 | Cost & Managerial Accounting | 3-0 | ACC521 |
| 16 | FIN614 | Financial Management | 3-0 | FIN512 |
| 17 | xxxxx | Elective-I | 3-0 | As per Elective |
| 18 | xxxxx | Elective-II | 3-0 | As per Elective |
|  | **18-0** |  |
|  **Semester-4** |
| 19 | MGT612 | Business Policy | 3-0 | MKT412, MGT524, FIN512 |
| 20 | MGT613 | Entrepreneurship | 3-0 | MKT412, MGT524 |
| 21 | xxxxx | Elective-III | 3-0 | As per Elective |
|  |  |  |  |  |
|  |  |  |  |  |
| 22 | xxxxx | Elective-IV | 3-0 | As per Elective |
| 23 | xxxxx | Elective-V | 3-0 | As per Elective |
| 24 | RPJ621 | Research Project | 3-0 | MGT522 |
|  | **18-0** |  |
| **SUMMER** |
| 25 | MGT325 | Introduction to Business | 3-0 | None |
| 26 | MGT523 | Project Management | 3-0 | None |
|  |  |  |  |  |
|  | **6-0** |  |
| **Total Credit Hours** | **78-0** |  |

**Degree Awarding CGPA:** Completion of the prescribed course work with the minimum degree awarding CGPA (2.0 out of 4.0).