**BBA (2-Year) Degree Program**

(From Fall 2024)

|  |  |  |  |  |  |  |  |
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| **Design Summary** | | | | | | | |
| 1 | **Normal Duration** | | | 2.0 - Year (4~5 Semester) | | | |
| 2 | **Total Credit Hours** | | | 78 CHs | | | |
| 3 | **Total Number of Courses** | | | - 25 Courses (3 CHs each)  - 1 Research Project (3 CHs)  - (25x3)+(1x3) = 78 CHs | | | |
| 4 | **Entry Requirement** | | | - 14-year education (with minimum 50% marks),  - IBHM Admission Test (with minimum 50% marks)  - Selection Interview (satisfactory) | | | |
|  | | | | | | | |
| **S No.** | | **Course Code** | **Course Title** | | **Credit**  **Hours** | **Prerequisite**  **Course(s)** |
| **Semester-1** | | | | | | |
| 1 | | MTS412 | Business Mathematics & Statistics | | 3-0 | None |
| 2 | | SSC321 | English | | 3-0 | None |
| 3 | | ACC414 | Principles of Accounting | | 3-0 | None |
| 4 | | MGT516 | Operations Management | | 3-0 | None |
| 5 | | LAW523 | Business Law | | 3-0 | None |
| 6 | | MKT412 | Marketing Management | | 3-0 | None |
|  | | | | | **18-0** |  |
| **Semester-2** | | | | | | |
| 7 | | MTS511 | Inferential Statistics | | 3-0 | MTS412 |
| 8 | | FIN512 | Introduction to Business Finance | | 3-0 | ACC414 |
| 9 | | MGT514 | Business Communication | | 3-0 | None |
| 10 | | ACC521 | Financial Accounting | | 3-0 | ACC414 |
| 11 | | ECO513 | Pakistan Economy | | 3-0 | None |
| 12 | | MGT524 | Human Resource Management | | 3-0 | None |
|  | | | | | **18-0** |  |
| **Semester-3** | | | | | | |
| 13 | | MGT522 | Business Research Methods | | 3-0 | MTS511 |
| 14 | | FIN524 | Financial Markets & Institutions (IFMP) | | 3-0 | FIN512 |
| 15 | | ACC611 | Cost & Managerial Accounting | | 3-0 | ACC521 |
| 16 | | FIN614 | Financial Management | | 3-0 | FIN512 |
| 17 | | xxxxx | Elective-I | | 3-0 | As per Elective |
| 18 | | xxxxx | Elective-II | | 3-0 | As per Elective |
|  | | | | | **18-0** |  |
| **Semester-4** | | | | | | |
| 19 | | MGT612 | Business Policy | | 3-0 | MKT412, MGT524, FIN512 |
| 20 | | MGT613 | Entrepreneurship | | 3-0 | MKT412, MGT524 |
| 21 | | xxxxx | Elective-III | | 3-0 | As per Elective |
|  | |  |  | |  |  |
|  | |  |  | |  |  |
| 22 | | xxxxx | Elective-IV | | 3-0 | As per Elective |
| 23 | | xxxxx | Elective-V | | 3-0 | As per Elective |
| 24 | | RPJ621 | Research Project | | 3-0 | MGT522 |
|  | | | | | **18-0** |  |
| **SUMMER** | | | | | | |
| 25 | | MGT325 | Introduction to Business | | 3-0 | None |
| 26 | | MGT523 | Project Management | | 3-0 | None |
|  | |  |  | |  |  |
|  | | | | | **6-0** |  |
| **Total Credit Hours** | | | | | **78-0** |  |

**Degree Awarding CGPA:** Completion of the prescribed course work with the minimum degree awarding CGPA (2.0 out of 4.0).