

**“Title”**

**SYNOPSIS FOR RESEARCH PROJECT**

*Submitted to the Board of Advanced Studies and Research  
Dow University of Health Sciences  
In partial fulfillment of the requirement  
For the Degree of  
Master of Business Administration  
(Health Management)*

By

**ABC NAME**



**Institute of Health Management  
Dow University of Health Sciences  
Karachi, Pakistan  
December, 2015.**

**SUPERVISOR**

**Dr. Saifur Rehman Khattak**  
PhD /MPhil/Masters etc.

# CHAPTER 1

## INTRODUCTION

1.1 Background of Research/ Research Context/Problem Statement

1.2 Research Objective

1.3 Research Questions and/or Hypotheses

1.4 Scope of Study

1.4.1 Inclusion Criteria

1.4.2 Exclusion Criteria

1.5 Justification of study (if any)

1.5 Limitations (if you anticipate/figure out some limitations)

**(Note: These are only general guidelines. However, the construct of this chapter should be made according your supervisor's advice)**

## CHAPTER 2

### Literature Review

Discuss literature that you have reviewed so far. Or simply produce a model of concepts/construct that you are going to discuss in the literature review.

## CHAPTER 3

### Research Methodology

1.1 **Research strategy:** (how you are going to conduct research. What type of research it is going to be)

1.2 **Definition of Population**

1.3 **Sampling Technique** (e.g. a non-probability judgmental sampling will be performed)

1.4 **Methods for administering survey** (e.g. a self-administered/on-line survey will be administered to collect data)

1.5 **Survey instrument:** (e.g. a structured/closed ended questionnaire, with five-point Likert scale will be administered)

1.6 **Methods for data analysis:** (e.g. data will be analyzed through SPSS version 19. What descriptive and/or inferential analysis will be used to analyze and interpret data?)

**(Note: These are mere general guidelines. However, the construct of this chapter should be developed according to your supervisor's advice)**

## **References**

Compile the reference list of the literature you have cited so far.

(APA-6 should be strictly followed)

## **Appendices, 1, 2, 3 etc.**

## **Writing Guidelines**

Font Type: Time New Roman

Font Size: 12 for all, 14 (bold) for main headings, 12 (bold) for sub headings

Line and paragraph spacing: 2.0

Layout: Text justified through-out the report