

BBA (2-Year) Degree Program

Design Summary				
1	Normal Duration	2.0 - Year (4~5 Semester)		
2	Total Credit Hours	78 CHs		
3	Total Number of Courses	- 25 Courses (3 CHs each) - 1 Research Project (3 CHs) - $(25 \times 3) + (1 \times 3) = 78$ CHs		
4	Entry Requirement	- 14-year education (with minimum 50% marks), - IBHM Admission Test (with minimum 50% marks) - Selection Interview (satisfactory)		
S No.	Course Code	Course Title	Credit Hours	Prerequisite Course(s)
Semester-1				
1	MGT325	Introduction to Business	3-0	None
2	MTS412	Business Mathematics & Statistics	3-0	None
3	SSC321	English	3-0	None
4	ACC414	Principles of Accounting	3-0	None
			12-0	
Semester-2				
5	MTS511	Inferential Statistics	3-0	MTS412
6	FIN512	Introduction to Business Finance	3-0	ACC414
7	ECO513	Pakistan Economy	3-0	None
8	MGT515	Business Communication	3-0	None
9	MKT412	Marketing Management	3-0	None
10	MGT516	Operations Management	3-0	None
			18-0	
Semester-3				
11	ACC521	Financial Accounting	3-0	ACC414
12	MGT522	Business Research Methods	3-0	MTS511
13	LAW523	Business Law	3-0	None
14	MGT524	Human Resource Management	3-0	None
15	MGT523	Project Management	3-0	None
16	FIN524	Financial Markets & Institutions (IFMP)	3-0	FIN512
			18-0	
Semester-4				
17	ACC611	Cost & Managerial Accounting	3-0	ACC521
18	MGT612	Business Policy	3-0	MKT412, MGT524, FIN512
19	MGT613	Entrepreneurship	3-0	MKT412, MGT524
20	FIN614	Financial Management	3-0	FIN512
21	xxx6xx	Elective-I	3-0	As per Elective
22	xxx6xx	Elective-II	3-0	As per Elective
			18-0	
Semester-5				

23	RPJ621	Research Project	3-0	MGT522
24	xxx6xx	Elective-III	3-0	As per Elective
25	xxx6xx	Elective-IV	3-0	As per Elective
26	xxx6xx	Elective-V	3-0	As per Elective
			12-0	
Total Credit Hours			78-0	

Internship: Six to eight week supervised internship.

Degree Awarding CGPA: Completion of the prescribed course work with the minimum degree awarding CGPA (2.0 out of 4.0).

Comprehensive Examination: Satisfactory performance in the comprehensive examination to be taken after completion of the prescribed course work with the minimum degree awarding CGPA.