

BBA (4-Year) Degree Program (Spring-2023)

Design Summary					
1	Normal Duration		4.0 - Year (8-Semester)		
2	Total Credit Hours		138 CHs		
3	Total Number of Courses		- 45 Courses (3 CHs each) - 1 Research Project (3 CHs) - (45x3)+(1x3) = 138 CHs		
4	Entry Requirement		- 12-year education (with minimum 50% marks), - IBHM Admission Test (with minimum 50% marks) - Selection Interview (satisfactory)		
S No.	Course Code	Course Title	Credit Hours	Prerequisite Course(s)	Field
Semester-1					
1	MIS311	Introduction to Computer Applications	3-0	None	G Ed.
2	ECO312	Microeconomics	3-0	None	G Ed. (Social Sci.)
3	MTS313	Business Mathematics	3-0	None	G Ed. (Q Reasoning)
4	SSC314	Islamic Studies/Ethics	3-0	None	G Ed. (Civ. Courses)
5	SSC315	English-I (English Grammar and Usage)	3-0	None	G Ed. (Exp. Writing)
6	MGT316	Principles of Management	3-0	None	
			18-0		15
Semester-2					
7	SSC321	English-II (English Composition)	3-0	SSC315	G Ed. (Exp. Writing)
8	ECO322	Macroeconomics	3-0	ECO312	G Ed. (Social Sci.)
9	MTS323	Introduction to Statistics	3-0	None	G Ed.
10	MKT324	Principles of Marketing	3-0	None	
11	SSC325	Logic	3-0	None	G Ed. (Natural Sci.)
12	SSC326	Pakistan Studies	3-0	None	G Ed. (Civ. Courses)
			18-0		12
Semester-3					

13	MGT411	Oral Communication & Presentation Skills	3-0	SSC321	G Ed. (Exp. Writing)
14	MKT412	Marketing Management	3-0	MKT324	
15	SSC4131	Foreign Language (Arabic)*	3-0	None	G Ed. (Arts & Hum)
	SSC4132	Foreign Language (Chinese)*	3-0	None	G Ed.(Arts & Hum)
	SSC4133	Foreign Language (German)*	3-0	None	G Ed. (Arts & Hum)
	SSC4134	Foreign Language (French)*	3-0	None	G Ed. (Arts & Hum)
16	ACC414	Principles of Accounting	3-0	MTS313	
17	MTS415	Calculus with Applications	3-0	MTS313	G Ed. (QReasoning)
18	SSC416	International Relations and Current Affairs	3-0	None	G Ed. (Arts & Hum)
*Chose any one Foreign Language			18-0		12
Semester-4					
19	MGT421	Organizational Behavior	3-0	MGT316	
20	MIS422	Management Information System	3-0	None	G Ed.
21	MGT423	Business Ethics	3-0	SSC325	G Ed.
22	SSC424	Psychology	3-0	None	G Ed. (Natural Sci.)
23	SSC425	Environmental Sciences	3-0	None	G Ed.
24	ACC521	Financial Accounting	3-0	ACC414/MTS313	
			18-0		12
Semester-5					
25	MTS511	Inferential Statistics	3-0	MTS323	
26	FIN512	Introduction to Business Finance	3-0	ACC414, MTS323	
27	ECO513	Pakistan Economy	3-0	ECO312,ECO322,MTS313	
28	MGT515	Business Communication	3-0	MGT411	G Ed.
29	MKT515	Consumer Behavior	3-0	MKT412	
30	MGT516	Operations Management	3-0	MGT316	
			18-0		3
Semester-6					
31	ACC611	Cost & Managerial Accounting	3-0	ACC521	
32	MGT522	Business Research Methods	3-0	MTS511	
33	LAW523	Business Law	3-0	None	
34	MGT524	Human Resource Management	3-0	MGT421	

35	FIN525	Financial Management	3-0	FIN512	
36	FIN526	Islamic Finance	3-0	None	
			18-0		
Semester-7					
37	MTS514	Business Analytics	3-0	MTS511	
38	MGT612	Business Policy	3-0	MKT412, MGT524, FIN525	
39	MGT613	Entrepreneurship	3-0	MKT412, MGT524, FIN525	G Ed.
40	FIN524	Financial Markets & Institutions (IFMP)	3-0	FIN525	
41	xxx6xx	Elective-I	3-0	As per Elective	
42	xxx6xx	Elective-II	3-0	As per Elective	
			18-0		3
Semester-8					
43	RPJ621	Research Project	3-0	MGT522	
44	xxx6xx	Elective-III	3-0	As per Elective	
45	xxx6xx	Elective-IV	3-0	As per Elective	
46	xxx6xx	Elective-V	3-0	As per Elective	
			12-0		
Total Credit Hours			138-0		57

Internship: Six to eight week supervised internship.

Degree Awarding CGPA: Completion of the prescribed course work with the minimum degree awarding CGPA (2.0 out of 4.0).

Comprehensive Examination: Satisfactory performance in the comprehensive examination to be taken after completion of the prescribed course work with the minimum degree awarding CGPA.