



**Dow University of Health Sciences**  
**Karachi**  
Examinations Department

Ref No.: DUHS/ EXM/2018-063

**EXAMINATION PROGRAM**

**Third Year MBA Semester-V Examination 2018**

*Institute of Health Management*

**(FALL – 2017)**

**(MORNING PROGRAM)**

Dates & Days	Subjects	Timings
08-01-2018 Monday ✓	Security Analysis Occupational Health & Safety	09:30am – 12:30pm
10-01-2018 Wednesday ✓	Strategic Marketing	09:30am – 12:30pm
12-01-2018 Friday ✓	Pharmaceutical Marketing & Branding *	06:00pm – 09:00pm
13-01-2018 Saturday ✓	Strategic Finance	09:30am – 12:30pm
14-01-2018 Sunday ✓	Resource Mobilization for Healthcare *	10:00am – 01:00pm
15-01-2018 Monday ✓	Recruitment & Selection Risk Management	09:30am – 12:30pm
17-01-2018 Wednesday ✓	Advanced Strategic Management	09:30am – 12:30pm
19-01-2018 Friday ✓	Quality Assurance in Healthcare *	06:00pm – 09:00pm
21-01-2018 Sunday ✓	Product Management *	10:00am – 01:00pm

**VENUE:**



**Institute of Health Management**  
**OJHA CAMPUS**

**\*VENUE:**



**Institute of Health Management**  
**DMC CAMPUS**

**IMPORTANT INSTRUCTIONS**

1. The Question Paper will contain the same M.C.Q's (One Best Type) for all candidates. However the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½, HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation.

**Dated: 05-01-2018**

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Health Management, Ojha Campus.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

**Controller of Examinations**