



**Dow University of Health Sciences**  
**Karachi**  
**Examinations Department**

Ref No.: DUHS/ EXM/2018-067

**EXAMINATION PROGRAM**

**Second Year MBA Semester-III Examination 2018**

*Institute of Health Management*

**(FALL – 2017)**

**(EVENING PROGRAM)**

Dates & Days	Subjects	Timings
08-01-2018 Monday	Strategic Finance	06:00pm – 09:00pm
10-01-2018 Wednesday	Strategic Marketing	06:00pm – 09:00pm
11-01-2018 Thursday	Advanced Strategic Management	05:00pm – 09:00pm
12-01-2018 Friday	Pharmaceutical Marketing & Branding	06:00pm – 09:00pm
14-01-2018 Sunday	Resource Mobilization for Healthcare	10:00am – 01:00pm
19-01-2018 Friday	Quality Assurance in Healthcare	06:00pm – 09:00pm
21-01-2018 Sunday	Product Management	10:00am – 01:00pm

<b>VENUE:</b>		<b><u>Institute of Health Management</u></b> <b>DMC CAMPUS</b>
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**IMPORTANT INSTRUCTIONS**

1. The Question Paper will contain the same M.C.Q's (One Best Type) for all candidates. However the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation.

**Dated: 05-01-2018**

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Health Management, Ojha Campus.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

**Controller of Examinations**