



# Dow University of Health Sciences Karachi

Examinations Department

RefNo.: DUHS/ EXM/2018-052

## EXAMINATION PROGRAM

### Final Year BBA Semester-VII Examination 2018

Institute of Health Management

(FALL – 2017)

Dates & Days	Subjects	Timings
08-01-2018 Monday	Security Analysis	09:30am – 12:30pm
	Occupational Health & Safety	
10-01-2018 Wednesday	Service Marketing	09:30am – 12:30pm
11-01-2018 Thursday	Health Program Evaluation	09:30am – 12:30pm
12-01-2018 Friday	Pharmaceutical Marketing & Branding *	06:00pm – 09:00pm
14-01-2018 Sunday	Resource Mobilization in Healthcare *	10:00am – 01:00pm
15-01-2018 Monday	Recruitment & Selection	09:30am – 12:30pm
	Risk Management	
19-01-2018 Friday	Quality Assurance in Healthcare *	06:00pm – 09:00pm
20-01-2018 Saturday	Marketing Research	09:30am – 12:30pm
21-01-2018 Sunday	Product Management *	10:00am – 01:00pm

Venue:	→	<b>Institute of Health Management</b> OJHA CAMPUS
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*Venue:	→	<b>Institute of Health Management</b> DMC CAMPUS
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#### IMPORTANT INSTRUCTIONS

1. The Question Paper will contain the same M.C.Q's (One Best Type) for all candidates. However the sequence of Questions shall be changed.
2. Candidates are required to bring Pencil (# 2 ½ HB 6000 or # 2- 7000) sharpener and eraser in the Examination Hall.
3. Candidates must bring their Admit Card / Enrolment Card / College Identity Card to the Examination Hall and must produce the same on demand.
4. Resort to unfair means, indiscipline and disturbance is a serious offence, which leads to disqualification for further appearance upto four years.
5. Candidates are required to be seated half an hour before starting time of paper in the Examination Hall positively.
6. No communication device / digital device / electronic device like Mobile Phone, Video Camera, Bluetooth, MP3, MP4 Player, FM Radio & Audio Recorder etc. is allowed in the Examination Hall, failing which the candidate shall be expelled from the Hall immediately.
7. Examination Program may be rescheduled, subject to holiday declared by Government or any unforeseen situation.

Dated: 03-01-2018

C.c to:

1. The Staff Officer to Vice-Chancellor, DUHS.
2. The P.A to Pro-Vice-Chancellor, DUHS.
3. The P.A to Registrar, DUHS.
4. The Director, Institute of Health Management, Ojha Campus.
5. The Project Director, Dow University of Health Sciences.
6. The Director, CMS, DUHS.
7. The Director, Q-Bank, DUHS.
8. The Web Manager, DUHS.
9. All Concerned.

  
Controller of Examinations