### 4-MONTH DIPLOMA COURSES

<table>
<thead>
<tr>
<th>Eligibility Criteria</th>
<th>Total Duration</th>
<th>Fee Per Course</th>
<th>Fee per Semester</th>
<th>Fee per One-Time</th>
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</thead>
<tbody>
<tr>
<td>Minimum 18 Years</td>
<td>4 Months</td>
<td>Rs. 30,000</td>
<td>Rs. 7,500</td>
<td>Rs. 10,000</td>
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<tr>
<td>Education or Equivalent</td>
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#### Specialization BBA & MBA

- Health Care Management
- Hospital Administration
- Pharmaceutical Management
- Marketing
- Management
- Finance
- Human Resources Management

#### Special Discount for DUHS Employees

Alumni: All IHM-DUHS graduates are playing leading roles at top & middle levels of management positions in private as well as public sectors in reputed organizations such as WHO, National & Multinational companies, DUHS, NMC, Private Universities, Saudi Arabia & USA etc.

Students at IHM: Presently, more than two hundred of students are pursuing their career at IHM.

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**INSTITUTE OF HEALTH MANAGEMENT (IHM)**

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E-mail: ihm@duhs.edu.pk Website: www.duhs.edu.pk
The Institute of Health Management of Dow University of Health Sciences has been established to promote a unique blend of partnerships between academia, pharmaceutical industry, health care providers, health care administrators and health care facilities of Pakistan. These partnerships gives strength to provide a rich curriculum and excellent faculty which enhances not only skills but intellect of the students.

The Institute of Health Management seeks to prepare its graduates for a lifetime learning, a requirement of a complex society and needs focused expertise and – the abilities to communicate to learn from, experts in other fields. At IHM education fosters the critical thinking necessary for the exploration of unfamiliar disciplines for the synthesis of learning, and exposes students to the richness and variety of the intellectual universe.

Mission of DUHS is to advance health services management through programs and research that provides outstanding practical education to students, create and disseminate applied knowledge, promote the understanding and ethical practice of business and service to the community.

**PROGRAMS OFFERED @IHM**

- BBA (Morning): Healthcare Management, IT, Management, Marketing and HRM.
- MBA (Morning and Evening): Pharmaceutical Management, Hospital Management and Healthcare Services Management, Finance and HRM.
- 4 - month diploma courses.

**ADMISSION CRITERIA**

**BBA, MBA, EMBA PROGRAMS**

**BBA**
The Candidate must have completed intermediate / A level with 3 Passes or equivalent with minimum 60% marks from a recognized institute at the time of appearing for the admission.

**MBA**
Maximum 16 years education for 2.5 years (66 credit hours) minimum 14 years education for 3.5 years program (96 credit hours).

**EMBA**
For admission to the EMBA program, the candidate must possess a Bachelor’s degree with minimum 60% marks from a HEC recognized institute in any field for study, and minimum 4 years managerial level work experience.